

Sulzbach-Rosenberg

The Ducal City with Flair!



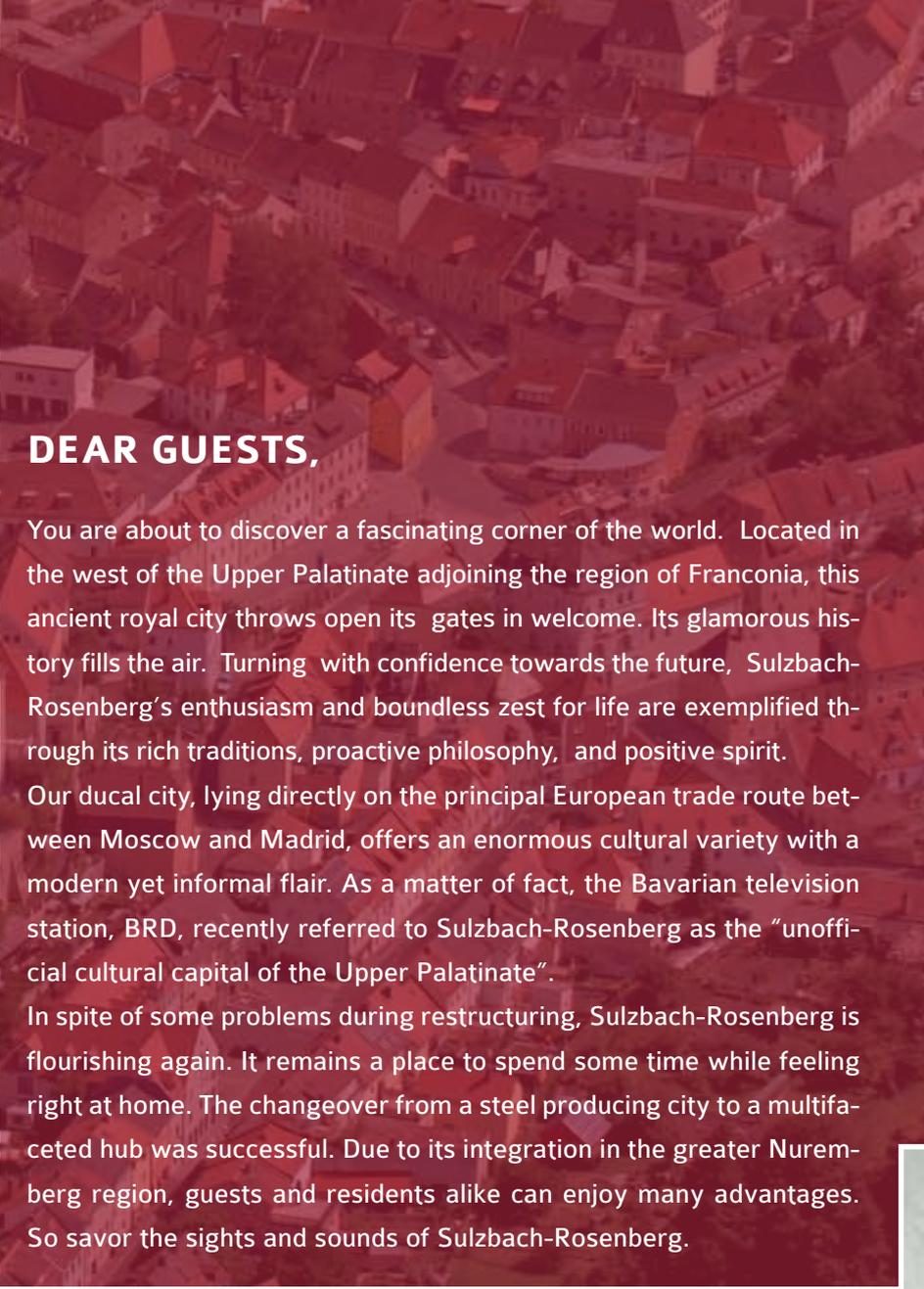
A warm welcome to Sulzbach-Rosenberg!



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DEAR GUESTS,

You are about to discover a fascinating corner of the world. Located in the west of the Upper Palatinate adjoining the region of Franconia, this ancient royal city throws open its gates in welcome. Its glamorous history fills the air. Turning with confidence towards the future, Sulzbach-Rosenberg's enthusiasm and boundless zest for life are exemplified through its rich traditions, proactive philosophy, and positive spirit.

Our ducal city, lying directly on the principal European trade route between Moscow and Madrid, offers an enormous cultural variety with a modern yet informal flair. As a matter of fact, the Bavarian television station, BRD, recently referred to Sulzbach-Rosenberg as the "unofficial cultural capital of the Upper Palatinate".

In spite of some problems during restructuring, Sulzbach-Rosenberg is flourishing again. It remains a place to spend some time while feeling right at home. The changeover from a steel producing city to a multifaceted hub was successful. Due to its integration in the greater Nuremberg region, guests and residents alike can enjoy many advantages. So savor the sights and sounds of Sulzbach-Rosenberg.



Our "*Ducal City with Flair*" welcomes you with open arms! We look forward to your visit.

Mayor
Michael Göth

HISTORY

Impressive & a story worth telling



Top photo:
Imposing view of the castle complex and the churches taken from the Bachviertel, (down by the stream).

Clockwise from top:
Historical groups lined up during the old town festival.
Firework presentation in the historical moat also held during the old town festival.
In the distance, the historical steelworks "Maxhütte".

Portrait photos starting at the top:
The Palatinate Count Christian August also known as the Wittelsbach Prince of the Palatinate Sulzbach. He founded an academy for scholars during Sulzbach's baroque era.
The Palatinate Countess Franziska Dorothea, a direct ancestor of the Bavarian kings.
The elector Carl Theodore of Bavaria, the last Palatinate Count in the Sulzbach lineage.

Living history can be experienced everywhere in Sulzbach-Rosenberg. There are fascinating city tours that can be booked through the city museum. The traditional customs of the miners as well as historical reenactments during the old town festival never cease to impress visitors.

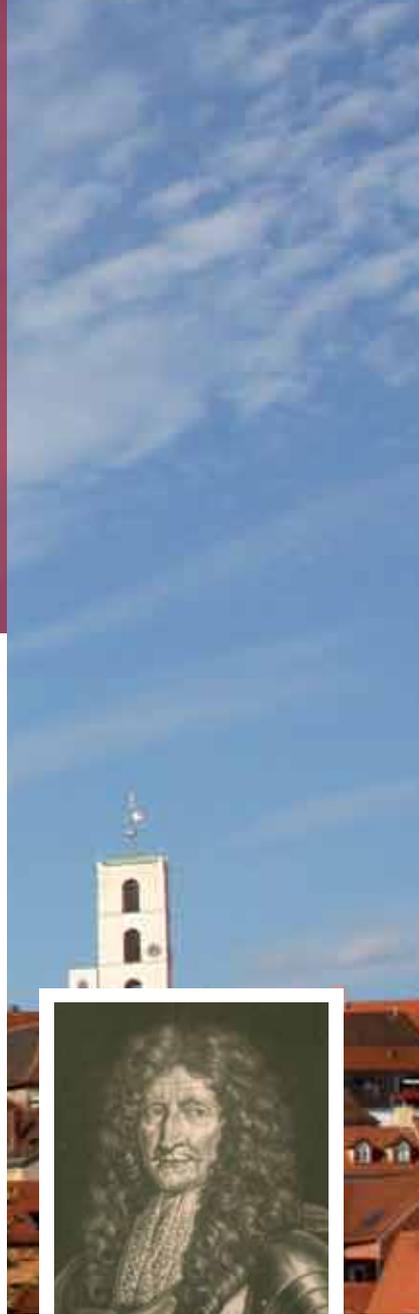
The story of Sulzbach-Rosenberg dates back more than 1,250 years. As you wander through its streets, trace the routes of its golden age. By the 8th century, Sulzbach was already the established hub of the Bavarian "Nordgau" or north region due in part to its mineral resources. It was also optimally situated on the strategic transport route or "Golden Road" between Nuremberg and Prague. It served as the important commerce road between Leipzig and Regensburg as well.

Sulzbach became an attractive city during the Carolingian dynasty. During the 11th and 12th centuries, the counts of Sulzbach were closely related by marriage to the Salian emperors. Countess Gertrude of Sulzbach was the wife of King Conrad III. Her sister Bertha wed the Emperor Manuel of Byzantium. In the 14th century Emperor Carl IV proclaimed that the city of Sulzbach would now be the capital of "New Bohemia".

Sulzbach reached its zenith during the Baroque era however. In 1582 the Wittelsbachs established their residency there, thus founding the principality of Sulzbach. Under the tutelage of Palatinate Count Christian August, Sulzbach became a sovereign state. Well ahead of his time, the scholarly count championed complete religious tolerance. Sulzbach became "simultan", providing a home and equal rights to Catholics, Lutherans, Reformers as well as Jews and freethinkers. This openness is still reflected in the city today.

The beginning of this success story lies buried deep within the earth in the form of iron ore. It was dubbed the "brown gold of the Upper Palatinate". Due to its extensive levels of production, it earned the designation "Ruhr Valley of the Middle Ages". Thanks to the innovative energy and labors of its citizens, the "Maxhuetten" steel mill was constructed in 1863. For many generations afterwards, it guaranteed jobs and security.

Everywhere visitors come across relics of the steel industry. These relics form the fabric of the ducal city along with Annaberg, the hilltop location of the pilgrimage church, and the rock formations in the Sulzbach hills. Unfortunately, after declaring bankruptcy twice, the heyday of the Maxhuetten has ended. However due to massive restructuring, the traditional quality continues in the tube mill and other branches. In addition nowadays, there is also a robust and varied mix of industry.



HISTORY

Both unique & hands-on



Large photo:
The classroom circa 1875 in the First Bavarian School museum.

Smaller photos clockwise from left:
"Der Kuchenteig", (The Cake Batter) by Wilhelm Busch. It was the precursor to "Max and Moritz" discovered in the "Seidel'schen Verlagsarchiv", (the print shop archives) in 2008. Cabaret theatre in the old printing room of the historic print shop of J.E. von Seidel. The Oberpfalz (Upper Palatinate) Literature House adjoining the Literary Archives.

Small photos from top:
Suitcase with the original text of Guenther Grass's "Die Blechtrommel", (The Tin Drum). Wilhelm Busch's Lausbub, (rascal) from the story "Der Kuchenteig." The reconstruction and renovation of the synagogue. A replication of a mining tunnel in the city museum.

Our history is our greatest asset.

Whether it is the school museum, literature house, city museum or the historical J.E. von Seidel print shop, venture out, explore, and get to know Sulzbach-Rosenberg!

The multifaceted man of letters, poet, and mystic Christian Knorr-von-Rosenroth dominated the Sulzbach scholar academy during the 17th century. His spirit continues to preside over the baroque music festival named in his honor and the Knorr-von-Rosenroth Society. The Oberpfalz Literature House and the Literary Archives of Sulzbach-Rosenberg founded in 1977 by Walter Höllerer are inseparably linked to our hometown. Besides the original copy of "The Tin Drum" by Guenther Grass, there are many other literary treasures dating back to 1945.

But this city has even more to offer. Count Christian August's political tolerance enabled Jews to settle within the city walls. From early on, their customs and traditions enriched the cultural diversity. Due to their contributions, the city council as well as the citizens felt obliged to renovate the former synagogue. Today it serves as a documentation center for Jewish history and a house for intercultural exchange.

Closely linked to its local history is also the "black art" that can be traced back continually for 350 years. In 1484 as Sulzbacher George Stuchs opened his first printing company in Nuremberg he had already achieved an international reputation. In 1664 there were several printing companies in the area, among them a famous Hebraic print shop. Before 1800, Johann Esias von Seidel had merged the three Christian workshops. They developed into the largest graphic business in Bavaria. In 2008 a previously unknown picture book called "Der Kuchenteig", (The Cake Batter) by Wilhelm Busch was discovered in the archives. The story was the forerunner of the famous "Max and Moritz" series. Since 2011 the former printing press room serves as both a museum workshop and as a multifunctional cultural center. From its inception, it established a broad regional reputation. In 2012 a "Tangentenfluegel", (baby grand piano) dating from 1790 was also found among the items in the inventory in the Seidel building. It is the only original of its kind in the world.

Two factors have characterized the development of both city and region: the iron ore mining industry and the distinctive cultural history spanning over 1,250 years. Both elements are visually exemplified in the two late medieval buildings of the Stadtmuseum, (city museum) within its charming nooks and crannies. The key points include the historical development of the principality and the city, the Sulzbach "Simultaneum"- a church used by more than one denomination, as well as the evolution of mining and metallurgy. The latest museum addition is the "Alte Hof-Apotheke", (the former court pharmacy) located on the town square.

Even today, "tolerance in practice" remains a core value of daily life in the ducal city. It highlights the openness and zest for life exhibited in the city. Today more than ever, the "Ducal City with Flair" is committed to protecting this maxim.



NATURE

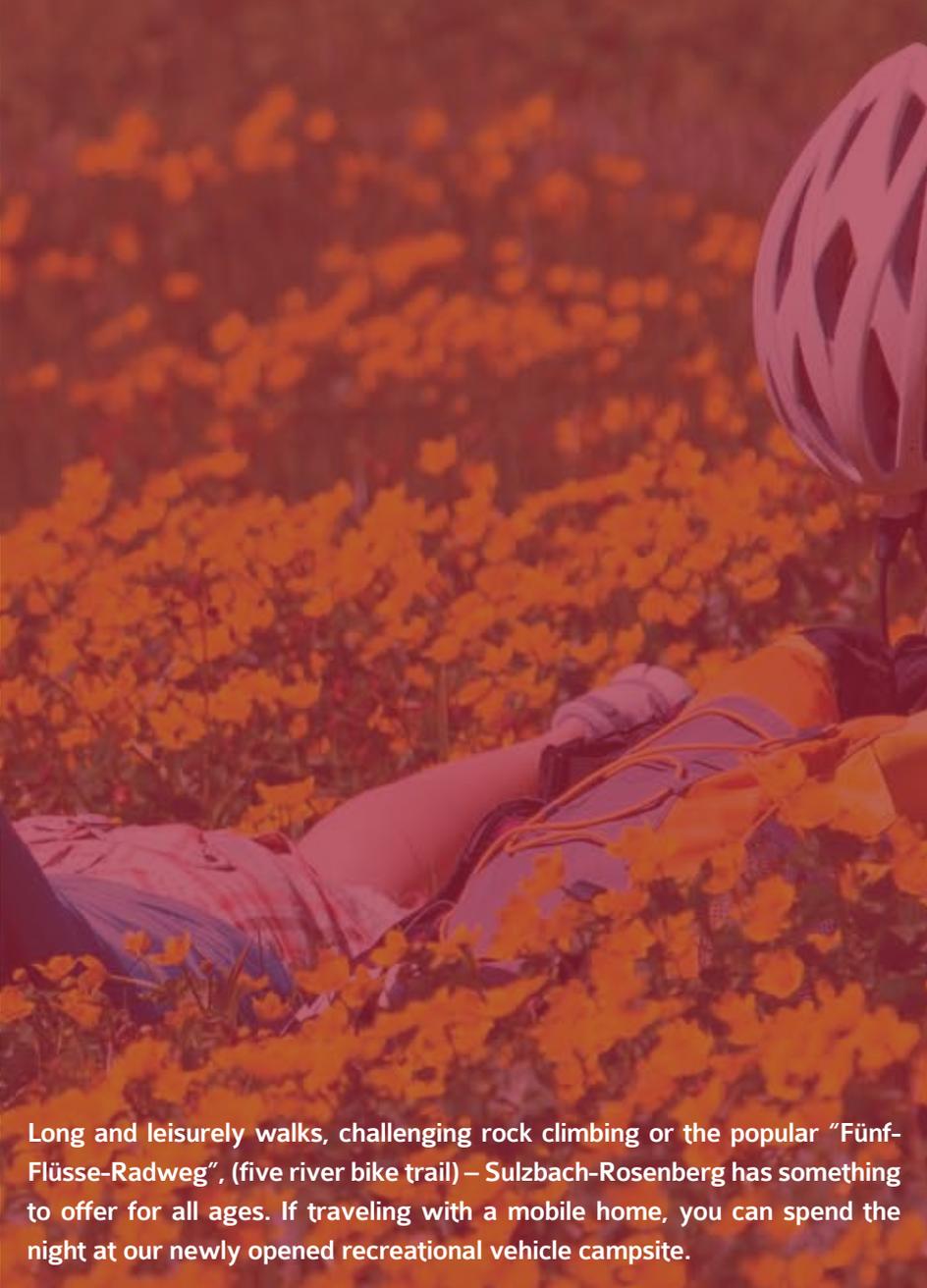
Idyllic & pristine



Large photo:
Let your spirit flow.

Small photos clockwise from left:
The Breitenbrunn bridge in winter spanning the "Sieben Quellen", (seven wellheads).
View from the "Schlossberg", (the castle complex) over to Rosenberg.
Hiking in and around Sulzbach-Rosenberg.
Taking a break.

Small flower photos from the top:
Silberdistel (Carline thistle), Turkenlilie (Turkish lily), Frauenschuh (Lady's slipper)

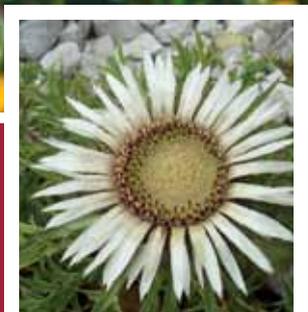


Long and leisurely walks, challenging rock climbing or the popular “Fünf-Flüsse-Radweg”, (five river bike trail) – Sulzbach-Rosenberg has something to offer for all ages. If traveling with a mobile home, you can spend the night at our newly opened recreational vehicle campsite.

Our most important treasure is the great outdoors. Even here, Sulzbach-Rosenberg has much to offer. Set in the middle of its historic green belt, its promenades, parks, and small gardens unveil yet another pleasant facet of this city. Well detailed maps of various walking and hiking paths lead to numerous interesting locations.

One of the most notable walking trails is the “Erzweg”, (iron ore trail) symbolized by a red cross on a white background. It is the perfect “calling card” for the ducal city. To really get to know this “Ducal City with Flair”, stroll through its side streets in the Old Town. In the local recreation area called “Obere Wagensass”, take advantage of the fitness and nature trails. Hike up to the newly developed “Schlackenberg”, (slag mountain) or just explore the informational mining or rose paths.

But that’s not all we have to offer. Orchid lovers, weekend warriors, mountain bikers, and just plain nature lovers are in the best of hands in our area. One of the unforgettable highlights is the traditional “Schlachtschuessel”, (a variety of freshly slaughtered pork dishes) served in one of the renowned restaurants in the “Sulzbacher Bergland”, (the greater Sulzbach hill country).



LEISURE ACTIVITIES

Relaxing with lots of options



Large photo on left:
Diving from the 5 meter tower at the "Waldbad", (outdoor pool nestled among the trees).
Large photo on right:
Mountain biker on the blast furnace plaza in the former "Maxhütte" steel mill.

Three small photos clockwise from left:
Golf course in Schmidmühlen
"Schlackenberg", (slag mountain) recently recultivated for use as a public park.
The start of the 24 hour mountain biking championship at the town hall.

Small photos on right:
The outdoor climbing walls at the "Altstadtfest", (old town festival).
Indoor wall also available.
Cross-country skiing on freshly groomed trails near Sulzbach-Rosenberg.



Whether you are a serious swimmer or just like the water, you can join others in getting your exercise. If you prefer to bike, riding through the idyllic outdoors in and around Sulzbach-Rosenberg is a great option. The "Ducal City with Flair" offers something for every ability level.

The heated outdoor pool with its lap lanes, children's pool, and one, three, and five meter diving board towers will please everyone. In 2012 a spacious children's play area was also added.

The five river bike trail and other well developed and clearly marked trails are another plus for the ducal city. Both kids and teenagers can enjoy the awesome skateboard park on "Dultplatz", (fair grounds) where they can have fun and show off their acrobatic skills.

The modern city sport clubs focus their attention on soccer, handball, tennis, gymnastics, fencing, weight training, ballet, and dance as well as many others in both summer and winter. In the surrounding area there are many beautiful recreation centers, among them several golf courses and outdoor climbing walls. The adult education center of Amberg-Sulzbach located in the "Landkreis-Cultur-Centrum", (LCC) offers a variety of classes to keep you in shape, both mentally and physically.



CULTURE

Sophisticated & worth experiencing



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Large photo top left:
Knorr-von-Rosenroth-Festspiele (festival) in the baroque castle courtyard.
Large photo top right:
Stefan Grasse Trio performing on stage in the historical print shop Seidel.

Small photos top left:
The Well siblings in the outdoor performing arts tent.
Joschi Schneeberger Trio

Small photos starting at the top:
D' Raith-Schwester and da Blaimer
Annamir! Spies
Bavarian county youth orchestra in the castle courtyard.



"It's curtain time"

Throughout the year the Kulturwerkstatt, (performing arts center) hosts well-known artists in various cabaret style venues. The Knorr-von-Rosenroth festival, the International Music Festival (SRIMF), the Kulturzelt, (outdoor performing arts tent) and much more. We are proud of the fact that we are so cosmopolitan!

The widespread praise from guests from both near and far is the best endorsement we have received for a decade of our ever expanding cultural program. It is a testament to the quality and diversity of this program. Thanks to the performing arts center, the city of Sulzbach-Rosenberg is able to offer many top-notch events each year including concerts, cabaret shows, and musical theatre. The variety of events gives the visitor a sense of satisfaction. This is one of the numerous assets and a confidence booster to the "Ducal City with Flair".

The range of cultural events include: the excellent work of the Staed-tischen Sing- und Musikschule, (the City Choral and Music School); the Berufsfachschule fuer Musik des Bezirks Oberpfalz, (the Upper Palatine District Vocational School for Music); various amateur choirs; the Musik- und Kulturzentrum Rosenberg (the Music and Cultural Center of Rosenberg); the Kantorei und der Brauchtumskapellen, (the church choir and the traditional chamber groups); the Sulzbach-Rosenberg International Music Festival (SRIMF); the new Sulzbacher-Hof-Musik-Tage (the Sulzbach Courtyard Music Series); the Knorr-von-Rosenroth Festspiele (festival) as well as the Altstadtfest, (old town festival) offering a wide variety of events and attractions.



CULTURE

A zest for life while steeped in tradition



Large photo:
Traditional Woizkirwa , (church carnival) at Luitpoldplatz, (Luitpold square).

Small pictures clockwise from left:
Wallfahrtskirche St. Anna am Annaberg, (the pilgrimage church of St. Ann, located on the hill).
Scottish marching band performing at the old town festival.
Kirwa festival girls enjoying the special festival beer in the lion's fountain.

Small pictures from top right:
The king and queen of Rosenberg's Kirwa (carnival).
Sulzbach sausage and sauerkraut enjoyed by both young and old.
Grilled fish on a stick and other specialties during the St. Ann festival week.



Holidays in Sulzbach-Rosenberg are celebrated as they come up and regional specialities are enjoyed the whole year long. The "Ducal City with Flair" offers the locals and its out-of-towners a varied range of food and festival options which include the very traditional Kirwa, (church festival), the weeklong pilgrimage festival on the hill and the Schlemmerwochen, (themed menus at select restaurants).

In our "Ducal City", rich tradition and customs continue to be cherished during four major Kirwan, (church festivals). The Annabergfest, (St. Ann festival on the hill), celebrated at the end of July. It honors St. Ann, the patron saint of miners. It is both a religious and a social highlight during the calendar year.

The two renowned breweries in Sulzbach-Rosenberg as well as the hearty dishes and local cuisine prepared by our chefs will surpass all your expectations. Visit one of our restaurants and you will be well taken care of. The range of possibilities during the year is almost limitless whether it is the culinary theme-based weeks or the rustic dark beer festival with all kinds of performances. Another plus in our region is the diverse choice of overnight accommodation.

In the "Ducal City" of Sulzbach-Rosenberg there is always something to do. Maybe we'll see each other soon at one of our popular festivals. As the saying goes "I am glad to be a guest here because it feels like home."



SIGHTSEEING and Tourist Attractions with City Maps



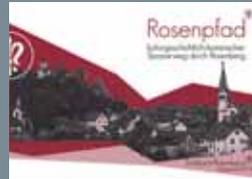
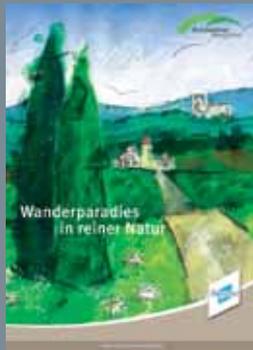
16 SULZBACH NEIGHBORHOOD

- 1 Luitpoldplatz (Luitpold Square)
- 2 Schlossanlage mit Staedt. Sing- und Musikschule (castle complex including the City Choral and Music School)
- 3 Pflasterzollhauschen (customs house)
- 4 Spitalkirche St. Elisabeth (former hospital church)
- 5 Klosterkirche St. Hedwig (cloister church)
- 6 Historische Druckerei J.E. v. Seidel (former print shop)
- 7 Ehemalige Synagoge (former synagogue)
- 8 Gotisches Rathaus/Tourist-Information/ Kartenvorverkauf Kulturwerkstatt (city hall which houses the tourist information bureau where tickets can be bought for the performing arts center)
- 9 Katholisches Stadtpfarrkirche St. Marien (main Catholic parish church)
- 10 Evangelisches Dekanat (Protestant church)
- 11 Ehemalige/s Lateinschule/Gymnasium Illustre (former Latin school and college bound high school)
- 12 Evangelische Christuskirche (Protestant church)
- 13 Stadtbefestigung (city walls)
- 14 Stadtmuseum (city museum)
- 15 Literaturhaus Oberpfalz/Literaturarchiv (the Upper Palatinate Literature House and the Literary Archives)
- 16 Weissbeckhaus (medieval townhouse)
- 17 Friedhofskirche St. Georg (cemetery chapel)
- 18 Stadtarchiv (city archives)
- 19 Wohnmobilstellplatz – kostenfrei (RV campsite, no charge)
- 20 Naherholungsgebiet Obere Wagensass mit Trimm-Dich- und Waldlehr-Pfad (local recreation area with fitness and nature trails)
21. Buergerpark (city park)



ROSENBERG NEIGHBORHOOD

- 1 Wallfahrtskirche St. Anna (pilgrimage church St. Ann)
- 2 Loretokapelle (chapel of Our Lady of Loreto)
- 3 Evangelische Kirche St. Johannes (Protestant church)
- 4 Katholische Pfarrkirche Herz Jesu (Catholic parish church)
- 5 Franziskaruh (royal summer residence)
- 6 Erstes Bayerisches Schulmuseum (First Bavarian School museum)
- 7 Stillgelegtes Stahlwerk Maxhuette (closed steel mill)
- 8 Eventbereich Hochofen-Plaza (event venue at the former blast furnace)
- 9 Schlackenberg mit Aussichtsplattform (Slag mountain with observation platform)
- 10 Aussichtsplattform Schlossberg (observation platform at the castle complex)
- 11 Städtisches Waldbad (city operated outdoor pool)
- 12 Flickpark mit "Villa Max"(Privatbesitz), the Villa Max located in the privately owned Flick park
- 13 Bergbau-Schaustollen „Max“ und Dokumentationszentrum Maxhütte; Besichtigung nur nach Terminabsprache über Tourist-Information (09661) 510 110 (the reconstructed mine „Max“ and the Maxhütte Documentation Center; visits by appointment only through the tourist bureau (09661) 510 110
- 14 Festplatz (fairgrounds)



Stadt- und Bergbaumuseum Sulzbach-Rosenberg

(Sulzbach-Rosenberg city museum)
Neustadt 14 - 16 | 92237 Sulzbach-Rosenberg
Telephone: 09661 510-290 | Fax: 09661 510-293
stadt-museum@sulzbach-rosenberg.de

Hours:

Monday and Tuesday closed
Wednesday – Friday 9:00 am – 12:00 pm 1:30 pm – 4:30 pm
Saturday, Sunday and holidays 1:30 pm – 4:30 pm



Literaturarchiv Sulzbach-Rosenberg e.V. Literaturhaus Oberpfalz

(Literary Archives and Literature House)
Rosenberger Straße 9 | 92237 Sulzbach-Rosenberg
Telephone: +49 (0)9661 815 959-0
www.literaturarchiv.de | info@literaturarchiv.de

Hours:

Monday closed
Tuesday – Friday (except holidays) 9:00 am – 5:00 pm
Sunday (except Easter and Pentecost) 2:00 pm – 5:00 pm

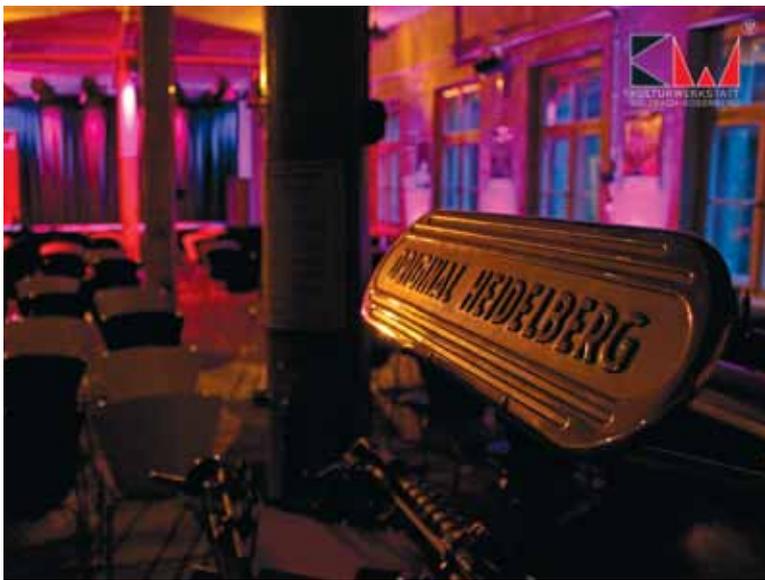


Erstes Bayerisches Schulmuseum

(First Bavarian School museum)
Schloßbergweg 10a, Ortsteil Rosenberg (Rosenberg section)
92237 Sulzbach-Rosenberg
Telefon: 09661 7533
erstes.bayerisches.schulmuseum@web.de

Hours:

Monday – Wednesday 9:00 am – 4:00 pm
Thursday 9:00 am – 3:00 pm
Friday – Saturday by appointment only
Sunday 2:00 pm – 4:30 pm (closed on holidays)



Printing and Art:
The stage in the hall of the historic print shop
J.E. v. Seidel is set for the next show. Here
local history meets popular cabaret.

THEATER AND LEISURE ACTIVITIES for entertainment and relaxation



Historische Druckerei J. E. v. Seidel (J.E. v. Seidel's historical print shop) |
Kleinkunsthöhne (cabaret)
Luitpoldplatz 4 | 92237 Sulzbach-Rosenberg
Telefon: 09661 510-110
www.historische-druckerei-seidel.de



Kultur- und Jugendtreff Hängematte (The Hammock youth center)
Annabergweg 1 | 92237 Sulzbach-Rosenberg
Telefon: 09661 510-192
www.haengematte.rocks | Connie@haengematte.rocks

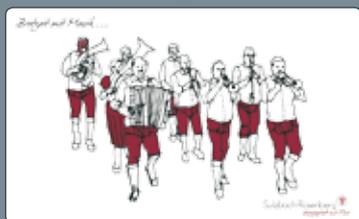


Städtisches Waldbad Sulzbach-Rosenberg (city operated outdoor pool)
Oberschwaig 7 (Rosenberg section) | 92237 Sulzbach-Rosenberg
Telefon: 09661 6167
waldbad@sulzbach-rosenberg.de

Delightful **SOUVENIRS** to remember your visit.



Souvenirs from Sulzbach-Rosenberg:
You can fill up one of our shopping bags with regional specialties. You can also purchase an umbrella with scenes of the city available in red, blue or black. We also offer an attractive wine gift bag as well as postcards, coffee mugs, USB sticks, handbag hangers, and typical wooden plates.



With our popular "KULTURSCHECK", (gift certificate) you can give someone the gift of a live performance. It can be redeemed for performing arts tickets of their choice.



Infodienst Stadtsouvenirs
(Information about souvenirs)
Kulturwerkstatt (Performing Arts Center)
Luitpoldplatz 25 · 92237 Sulzbach-Rosenberg
Telefon: 09661 / 510-110
www.kulturwerkstatt-online.net



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The Ducal City with Flair!

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Kulturwerkstatt (Performing Arts Center) and Tourist-Info

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